



## year-long corporate sponsor overview

LEVEL	Corporate name listing linked in footer of e-newsletter sent regularly to 26,700 subscribers	Logo on event series mailings sent to 17,000 households two times/year	Natural Lands signature event sponsorship attribution	Advance marketing and credit for monthly/seasonal preserve-based events	Logo/name on Natural Lands website—corporate landing page	Corporate logo/name on welcome table at all engagement events	One-year use of branded Natural Lands corporate partner logo	Team-building volunteer day at a Natural Lands preserve with group photo and tagged social media post
\$25,000	✓	✓	As a presenting sponsor, your company logo receives top billing	All events	Linked logo	As a presenting sponsor, your company logo receives top billing	✓	✓
\$15,000		✓	As a lead sponsor, your company logo receives second billing	All events	Linked logo	As a lead sponsor, your company logo receives second billing	✓	✓
\$10,000			Logo featured in event signage and marketing	5 events	Linked logo	Company logo included on welcome sign	✓	✓
\$5,000			Listing featured in event signage and marketing	3 events	Linked logo	Company logo included on welcome sign	✓	✓
\$2,500					Name listing at gift level	Company listing included on welcome sign	✓	✓

name recognition
  sponsorship opportunities
  exclusive corporate experiences

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