



year-long corporate sponsor overview

LEVEL	Corporate name listing linked in footer of e-newsletter sent regularly to 26,700 subscribers	Logo on event series mailings sent to 17,000 households two times/year	Invitation to October sponsor dinner and other exclusive events	Naturalist-guided preserve tour for your team	Natural Lands signature event sponsorship attribution	Advance marketing and credit for monthly/seasonal preserve-based events	Logo/name on Natural Lands website—corporate landing page	Corporate logo/name featured at Pints on the Preserve welcome tables	One-year use of branded Natural Lands corporate partner logo	Team-building volunteer day at a Natural Lands preserve (Everyone gets a Natural Lands bandana as thanks!)
\$25,000	✓	✓	✓	✓	As a presenting sponsor, your company logo receives top billing	All events	Linked logo	As a presenting sponsor, your company logo receives top billing	✓	✓
\$15,000		✓	✓	✓	As a lead sponsor, your company logo receives second billing	All events	Linked logo	As a lead sponsor, your company logo receives second billing	✓	✓
\$10,000			✓	✓	Logo featured in event signage and marketing	5 events	Linked logo	Company logo included on welcome sign	✓	✓
\$5,000				✓	Listing featured in event signage and marketing	3 events	Linked logo	Company logo included on welcome sign	✓	✓
\$2,500							Name listing at gift level	Company listing included on welcome sign	✓	✓

name recognition
 sponsorship opportunities
 exclusive corporate experiences

For further details or to donate, visit natlands.org/corporate-partner