

music.
without
walls.

**SPONSORSHIP
OPPORTUNITIES**



 **Natural
Lands**



natlands.org/musicsponsor

marketing reach

Attendees

Field Jam: 250
 Friday Night Lights: 1,000
 Beats & Brews: 250

Social media presence

More than 70,000 followers on social media:

- Facebook 50,000+
- Instagram 10,000+
- Twitter 2,000+

Website

More than 12,000 views on the following event pages:

natlands.org/musicwithoutwalls
natlands.org/fieldjam
natlands.org/fridaynightlights
natlands.org/beatsandbrews

Email blasts

Reach 30,000+ subscribers

Event press releases

Provided to 50+ publications

music. without walls.

Natural Lands' outdoor summer concert series, Music Without Walls, is hosted at three Chester County preserves. Each venue features different bands performing live original music, craft beer and wine, tasty food truck meals, and sunset socializing.

land for life. nature for all.

Sponsorship is your opportunity to stand with other regional business, civic, and philanthropic leaders in ensuring nature for all. Event proceeds advance Natural Lands' priorities for saving open space, caring for nature, and connecting people to the outdoors.



Saturday, May 21, 2022
Stroud Preserve, West Chester, PA

number of attendees: 250 in its first year at the new location with room for future growth



Friday, July 8, 2022
ChesLen Preserve, Coatesville, PA

number of attendees: 1,000



Saturday, October 1, 2022
Binky Lee Preserve, Chester Springs, PA

number of attendees: 250

Sponsor Benefits	\$5,000 level	\$2,500 level	\$1,500 level
logo included on Friday Night Lights corporate banner at entrance	x	x	x
verbal recognition at event	x	x	x
vendor tent	x	x	
Natural Lands' event pages (12,000+ views)	logo	logo	name
Natural Lands' email blasts (30,000+)	logo	logo	name
social media promotion (70,000+)	logo	logo	name
event signage	logo	logo	name
VIP tickets at Friday Night Lights	2*	2	2
general admission tickets to each event	6	4	2
logo on Natural Lands' website corporate page all year long	x	x	x

* denotes reserved seating



sponsorship levels and benefits.

All three events included unless otherwise noted. For higher-level sponsorship opportunities, including event-naming benefits, contact Lisa Hancock 610-353-5587 x258 or lhancock@natlands.org.

\$5,000	<ul style="list-style-type: none">• logo included on Friday Night Lights corporate banner at entrance and on select event signage• verbal recognition at event• vendor tent in event area (sponsor provides tent)• logo on Natural Lands' Music Without Walls event page and name on social media marketing• 2 VIP tickets to Friday Night Lights with reserved seating• 6 general admission tickets to all three concerts• logo on Natural Lands' event pages (12,000+), email blasts (30,000+ subscribers), social media channels (70,000+ followers), and select event signage• Natural Lands corporate partner benefits: year-long recognition opportunities, team-building volunteer day, naturalist-guided tour and more. <p><i>*see deadlines for inclusion</i></p>
\$2,500	<ul style="list-style-type: none">• logo included on Friday Night Lights corporate banner at entrance and on select event signage• verbal recognition at event• vendor tent in event area (sponsor provides tent)• name on Natural Lands' Music Without Walls event page and name on social media marketing• 2 VIP tickets to Friday Night Lights with reserved seating• 4 general admission tickets to all three concerts
\$1,500	<ul style="list-style-type: none">• logo included on Friday Night Lights corporate banner at entrance• verbal recognition at event• name on Natural Lands' Music Without Walls event page• 2 VIP tickets to Friday Night Lights with reserved seating• 2 general admission tickets to all three concerts



deadlines for inclusion.

live stream and banner inclusion: **6/10/22**

website, email blasts, social media posts, event signage: **5/1/22** for series or **3 weeks prior** to each event

Please email logo in both .png and .eps formats to [Lisa](#).





2022 sponsorship form.

Visit us online to register as a sponsor at natlands.org/musicsponsor or fill out the form below.

Company Name *(please print as it should be listed for donor recognition purposes)*

Address

City

State

Zip

Contact Name

Title

Phone

Email Address

sponsorship level

\$5,000

Other: _____

\$2,500

We are unable to be a sponsor at this time.

\$1,500

Please accept our donation of \$ _____

method of payment (check one)

Check enclosed

Please invoice me

Credit card (below)

Card #

Expiration Date

Signature

Thank you for your generous support!

Please visit www.natlands.org/musicwithoutwalls or mail completed form with payment to:

Natural Lands

c/o Sponsorship

1031 Palmers Mill Rd.

Media, PA 19063

Checks should be made out to Natural Lands.

Sponsorship questions? Contact. [Lisa](#).

Event questions? Contact [Martha](#).

Natural Lands is a 501 (c)(3) charitable organization.